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And Gladiolus

J. MURRAY BASSETT

Packard Street Hammonton, N. J., U. S. A.

P. O. Box 156



"Grown-in-America" Dahlias and Gladiolus Some Attractive Offers for 1917

H Pogula

Department

Jash. W.

Dahlias

"Grown in America"

It is a recognized fact that many of our most destructive insects and plant diseases are imported on bulbs and plants from foreign countries. For safe results plant grown-in-America bulbs.

Success With Dahlias Will Be Sure if you plant properly and keep them thoroughly cultivated. Don't 'stick the roots in the ground' and expect them to take care of themselves. If you water them at all, do it thoroughly, and be sure to cultivate as soon as soil is dry enough to work.

THIS LIST Does Not Supercede My 1916 Catalog But is in Addition to it. If you have mislaid your copy, another one will be sent you. A postal card will bring it.

New and Desirable Dahlias.

- Bertha von Sutner. Decorative. An exceptionally large flower of a salmon pink, with yellow suffusion. 35 cts. each.
- Corona. A miniature decorative dahlia of purest white, resembling in form the Gardenia. 20 cts.
- Golden West. Show. Primrose yellow, very full double; petals cleft at tips. 25 cents each.
- Minnie Burgle. Decorative. Flowers extra large and freely produced; of a rich vivid red, on good stems. 50 cents each.
- Mont Blanc. Decorative. Beautiful large pure white, on long stiff stems. 30 cts each.
- Mrs. C. W. Bassett. Decorative. Delicate mauvepink; exceptionally free. 35 cts. each.
- Sultana. Decorative. Richest amber, streaked and dotted with bright red. Flowers early and free. 25 cts. each.
- Andrew Carnegie. Peony. Salmon pink with bronze shading. Flowers of particularly attractive form, and freely produced. 35 cts each.
- Canary. Duplex. Pure canary yellow; large, early and a continuous bloomer. 30 cts each.
- Mme J. Coissard. Duplex. Very large; of great substance. Bright rosy crimson with lighter markings. 50 cts each.
- DAHLIAS Should be as thoroughly cultivated as any crop, and will amply repay any extra care given them. Keep the surface of the soil well pulverized.

New and Desirable Dahlias continued.

- Manheim. Peony. Salmon pink, illuminated with a golden sheen. 25 cts each
- Miss Wilmot. Cactus. Brilliant orange, very large; long twisted petals. An early and continuous bloomer. 25 cts each.
- Ramona. Cactus. A clear soft scarlet Dahlia that blooms freely on long, erect, graceful stems. 25 cents each.
- J. B. Bryant. Cactus. Rich yellow, of immense size. Petals long, narrow and incurved. 25 cts each.
- R. C. Adams. A Decorative Dahlia of purest white; large and good form, on long wiry stems. 25 cts.
- Geisha Century. Giant single flowers of perfect form, on long stiff stems. A valuable addition to the Century type. 50 cts each.
- Josephine. Century. Purest white, large, regular form. Stems erect and graceful. Valuable as a cut flower or for the garden. 50 cts each.
- Mrs. Joseph Lucas. Century. Rich bronzy-scarlet suffused and edged salmon-rose. A most pleasing combination of color. 50 cts each.
- President Viger. Collarette. Rich, dark garnet, with pure white collar petals. 25 cts each.
- Mary Pickford. Show. The very best show Dahlia of its color, lemon yellow, shading to salmon pink, with a tinge of mauve. Strong roots \$1 each.
- Mrs. H. J. Tily. Peony. Deep golden yellow, with orange sheen. The splendid foliage is a feature of this grand variety. Strong roots 75 cts each.
- Mrs. A. K. White. Peony. A magnificent snow white beauty; an exceedingly free bloomer, on long slender stems. Strong roots 75 cts each.

New Pompon Dahlias.

Price, unless otherwise noted, 25 cents each.

Alewine. White, suffused light lavender. 15 cts ea.

Arthur West. Rich crimson.

Bob. Yellow, edged scarlet.

Lassie. Yellow, edged and tipped rose.

Madeline. Primrose, edged and tipped rose.

Neatness. Salmon pink.

Address all orders and communications to

J. Murray Bassett, P. O. Box 156,

Hammonton, N. J.

Better Gladiolus.

The ruffled type of Gladiolus are decidedly better. My stock are all grown-in-America.

Analine. Deep analine red, with good	Each	Per doz
spike and large flowers.	.15	\$1.50
Arizona Rose. Fine rose pink.	.15	1.50
Blush White. Large flowered white with blush tint.	.20	2.00
Cardinal King. Brilliant scarlet.	.15	1.50
Early Black. Darkest red; tall and slender spike.	.15	1.50
Early Pink. Bright salmon-pink, good spike and extra early.	.10	1.00
Electra. A dazzling vermillion. Very large, wide open flowers.	.25	2.50
Escarboucle. Dark salmon red, white band and blood red blotch.	.35	3.50
Europe. Purest white; absolutely no markings.	.25	3.50
Governor Hanley. Rich cardinal red with deeper throat. Very early.	.10	1.00
Ida Van. Flaming orange-pink.	.10	1.00
Ivory. Ivory white with light markings in throat. Nicely ruffled.	.20	2.00
Kunderd's Orange. Orange Red.	.15	1.50
Little Fawn. Beautiful light buff, nicely blushed.	.20	2.00
Lily Lehman. White, with blush tint. Flowers resemble a lily	.15	1.50
Meteor. Bright scarlet, brown pencilings; white blotch on lower petals.	.35	3.50
Mrs. A. E. Kunderd. White, with a slight tint of blush pink. Large, tall	15	1 70
and well ruffled.	.15	1.50
Mrs. W. E Fryer. Fine orange scarlet.	.25	2.50
Panama. A decided improvement over America in every way; color slightly deeper and richer, and a better		
grower. A fine spike.	.15	1.50
Pink Beauty Blotch. Pink, with beautiful blotches on lower petals.	.20	2.00

YOU ARE CORDIALLY INVITED

to visit my grounds and inspect my Dahlias and Gladiolus in the blooming season. My grounds are located on Packard St., about 300 feet west of Bellevue Ave., the main automobile road. Ten minute walk from railroad.



Variabilis. Varying in color from deep pink to blue-black, and flaked with		
the same colors.	.20	2.00
White Excelsior. A large white beauty.	.10	1.00
Willy Wigman. Soft creamy white, with large carmine blotch on lower		
petals.	.10	1.00
Youell's Favorite. Large rosy lavender-pink; ruffled petals.	.25	2.50

Gladiolus in Mixture.

For those flower lovers who are not particular as to names of the varieties, I recommend the following mixtures:

- Ideal Mixture. This is made up from many of the choicest varieties; large flowered, and covers a wide range of color. 10 cts ea; 75 cts doz; \$5 100.
- Primulinus Hybrids. These hybrids range in color from pale yellow to rich orange. The flowers are gracefully arranged on long slender stems, and are very popular. 50 cts per doz.; \$3.50 per 100.
- Accidental Mixture. All bulbs found with label missing, or accidentally mixed go into this lot. Well worth the price. 30 cts per doz; \$1.75 per 100; \$15 per 1000.

100, 410 per 1000.		
Pride of Goshen. Salmon, or flesh pink. Very large and ruffled.	.15	1.50
Pink Perfection. Apple blossom pink; fine formed spike.	.20	2.00
Red Wing. Red, with splendid spike.	.10	1.00
Summer Beauty. A fine tall pink.	.20	2.00

Specimen Blooms.

If you cannot come to see my flowers, why not have them come to you? For \$1.50 I will send 50 Dahlias, or 25 Gladiolus, perfect blooms, all different and correctly labeled. These blooms will be sent by express, at purchaser's expense. This will give you an opportunity to select varieties for next year.



Money Saving Offers

GLADIOLUS COMBINATION No. 1.

\$2.50

	Regular price.
15 America	\$0.94
15 Augusta	.63
15 Brenchleyensis	.63
15 Ceres	.75
15 Mrs. King	.75
75 bulbs	\$3.70
Combination price	\$2.50

GLADIOLUS COMBINATION No. 2.

For \$5 I will Send 30 each of America, Augusta, Brenchleyensis, Ceres, Mrs. King and 10 of the Primulinus hybrids. Total value \$7.87. Special offer \$5.

\$1.00 HARDY PHLOX SPECIAL

All flower lovers know the value of Hardy Phlox as a border plant, and will appreciate this very liberal offer. 25 Hardy Phlox, assorted colors, not named, for \$1.

DAHLIAS UNDER COLOR.

For those who do not care to keep their Dahlias by name, I make the following liberal offer of Dahlia roots White, pink, red, yellow and orange. 10 cts each; \$1 per doz.; \$8 per 100.

"Hills of Snow."

The Best of all the Hardy Hydrangeas.

The blooming period of this grand Hydrangea covers a period of nearly two months, lasting through June and July. Strong plants that will bloom this season, 25 cts each; heavy plants, 50 cts each; extra heavy specimens \$1 each.

At the Remarkably Low Prices Quoted in These special offers, they will be sent by express at purchaser's expense.

Pass a Good Thing Along.

It is a rare treat to have big red strawberries, from your own garden, on your table clear up to Thanksgiving, yet it has been done right here in Hammonton, and with no more protection than a little loose straw thrown over the plants.

I grow a small bed of Superb, the best fall-bearing variety, for home use, and I have a few plants in surplus which I will be glad to share with you, while they last, at 25 cts per doz.; \$1.50 per 100.

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